

Position	:	Communication Specialist
Project	:	FHI/GHS – EMCE Technical Products Development and Utilization
Duration	:	End of February – Mid-September 2026
Reporting line	:	FHI/GHS Project Lead
Level of effort	:	Full-time (100%)

1. **Background**

Yayasan Jalin Komunikasi Indonesia (Jalin Foundation) is a local non-profit organization committed to improving the quality of life of people in Indonesia by empowering communities at all levels through Social and Behavior Change (SBC). Jalin Foundation has established the capacity to address public health issues and promote healthy lifestyles through evidence-based interventions, strong partnerships, and a multidisciplinary approach. The organization currently manages several funded public health projects, including the FHI/Global Health Security (GHS) project, which focuses on preventing, detecting, and responding to public health threats before they escalate into large-scale outbreaks.

Indonesia faces ongoing risks from zoonotic diseases with pandemic potential, where health threats can emerge at the interface between humans, animals, and the environment. These health events may include unusual clusters of illness, unexplained deaths, or abnormal health events in humans or animals that require early detection, rapid information sharing, and coordinated response. In the context of Global Health Security (GHS), delays in recognizing signals, reporting information, or acting on early warnings can significantly increase the risk of transmission and public impact, underscoring the importance of timely communication, coordination, and behavior-informed action.

The FHI/GHS project is implemented at the national level and in selected sub-national locations, including Serang (Banten Province), Bandung and West Bandung (West Java Province), and Surabaya (East Java Province). The project supports national and local stakeholders to strengthen preparedness and response through improved risk communication and community engagement (RCCE) and the development and use of EMCE (Emergency Management and Community Engagement) communication materials.

The project aligns with the 7-1-7 framework (<https://shorturl.at/RiyjE>) which emphasizes:

- Detection within 7 days of a health event emerging,
- Notification within 1 day to the appropriate authorities, and
- Response within 7 days to reduce transmission and impact.

Effective performance across these stages depends not only on technical systems but also on human behavior, decision-making, and coordination. This includes how frontline workers recognize and interpret early signals, how quickly information is reported and shared, how communities respond to guidance, and how different sectors coordinate actions under time pressure.

Within this context, communication is a critical enabler. EMCE materials are designed to support specific actions at key behavioral and operational touchpoints across detection, notification, and response, both at the national level and in the selected districts and cities. To be effective, these materials must be grounded in qualitative insights, reflect

local realities, and clearly guide users on what to do, when to act, and how to coordinate with others.

The Communication Specialist will apply a Social and Behavior Change (SBC) approach to ensure that EMCE communication products address real-world barriers and enablers affecting early detection, timely notification, and rapid response across these locations. This includes translating qualitative findings into clear messages, supporting their visual development, and developing practical module orientations so that EMCE materials are understood and used correctly by relevant stakeholders.

2. **Objectives of the Assignment**

The Communication Specialist will:

- Develop communication concepts and key messages that support behaviors and actions critical to 7-1-7 detection, notification, and response.
- Ensure messages are grounded in qualitative insights and tailored to priority audiences and local contexts.
- Support the translation of messages into clear and usable EMCE visual materials.
- Develop module orientations that guide users on when, why, and how to use EMCE materials at key response touchpoints.

3. **Scope of Responsibilities**

- a. Review qualitative data and field insights to identify key behavioral barriers, enablers, and decision points related to detection, notification, and response under the 7-1-7 framework. Develop communication concepts and key messages that support specific actions at each stage, ensuring messages are grounded in SBC principles, tailored to priority audiences, and appropriate to local contexts.
- b. Work closely with designers to translate SBC-informed messages into clear and effective EMCE visual materials for priority communication channels. Provide content briefs and technical feedback to ensure materials support the intended behaviors, are accurate and consistent with project guidance, and are suitable for use at national and sub-national touchpoints.
- c. Work closely with the training team to develop simple module orientation content in coordination that explains the purpose, timing, and practical use of EMCE materials within the 7-1-7 detection, notification, and response framework. Support the preparation of facilitator guidance to help users understand how and when to apply the materials, with a focus on practical application rather than theory.
- d. Coordinate closely with the Project Coordinator, Communications Lead Officer, and other project team members to ensure alignment across EMCE development activities. Participate in relevant coordination meetings and provide regular progress updates and inputs for documentation and reporting, as required.

4. **Key Deliverables**

- SBC-informed communication concepts and key messages mapped to 7-1-7 detection, notification, and response stages.
- Content inputs for EMCE visual materials aligned with priority audience touchpoints.
- Module orientation content explaining EMCE use within the 7-1-7 framework.

- Revised materials incorporating pre-testing and stakeholder feedback.
- Periodic progress updates as requested by the Project Coordinator.

5. **Reporting and Supervision**

The Communication Specialist will report to the FHI/GHS Project Coordinator and work in close coordination with the Communications Lead Officer and the broader project team.

6. **Period of Performance**

The assignment will run from end of February 2026 to mid-September 2026, aligned with EMCE development, testing, and orientation activities.

7. **Qualifications**

The Communication Specialist should have the following qualifications:

- A university degree in communications, social media, media engagement, digital marketing, or a related field.
- At least 5 years of experience in a related field, with duties that included communications, media/public relations, developing communication materials for public health or related campaign management.
- Strong interpersonal skills to maintain good relations with the relevant partners, agencies, and government counterparts.
- Well organized, able to work independently, skilled in handling multiple tasks, and able to adhere to deadlines.
- Proactive attitude with the ability to take initiative, problem-solve, and identify opportunities for campaign improvement or innovation.
- Familiarity with risk communication, RCCE, or health emergency contexts is an advantage.
- Strong coordination skills and experience working with multi-disciplinary teams and government or institutional partners.
- Well organized, able to work independently, skilled in handling multiple tasks, and able to adhere to deadlines.
- Good written and verbal communication skills in Bahasa Indonesia and English.

Interested candidates may submit current resume and cover letter (no more than 4 pages) to: info@jalinfoundation.or.id by **Sunday – February 08, 2026** and

No later than **17:00 WIB**

Please notify the position applied in the subject line.

(Only short-listed candidates will be notified)

Jalin Foundation is committed to safeguarding the interests, rights, and well-being of children and young people with whom it is in contact and to conducting its programs and operations in a manner that is safe for children and young people. Jalin Foundation is also committed to promoting Gender Equality, Disability Rights, and Social Inclusion