



Safeguarding the Generation: The Role of Agents of Change in the Immunization Month for School Students Program

Amidst the hustle and bustle of the social media campaign for the Immunization Month for School Students (BIAS) program, there are communities left behind – those without access to technology or information.

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Hope comes through the small but meaningful steps of our Agents of Change (AOC)

These individuals are not merely messengers, but living bridges that connect awareness to tangible action. With unwavering dedication, AOCs knock on doors, communicate gently in understandable language, and patiently answer any doubts. Their presence ensures that every child, regardless of background, has an equal opportunity to be protected through immunization.

Among the AOCs, **Muhammad Yusuf** stands out as a role model. With extensive experience in the BIAS program, Yusuf has long been involved in ensuring extensive. Previously, he worked alongside the Health Office and community health centers to conduct monitoring, ensuring seamless coordination between healthcare institutions and schools.

However, at that time, the program mainly focused on formal coordination, without the presence of agents of change like today. Yusuf realized that this approach was not able to reach hard-to-access community groups, so he chose to become an AOC. Through his new role, Yusuf not only ensures program implementation but also brings a personal approach, bridging direct communication with communities.

His dedication has paved the way for a Community Learning Activity Center (PKBM) in his community, which had not benefited from immunization programs for 20 years. With his patience and persistence, Yusuf managed to convince parents at the Community Learning Activity Center that immunization is the best protection for their children. Now, for the first time, the BIAS program with the support of Jalin Foundation is available at the Community Learning Activity Center – an achievement that we can all be proud of.

What drives AOCs like Yusuf to keep going? It's not the duty or the reward, but the deep belief that **every child deserves to grow up healthy and protected**. They believe that immunization is not just about fighting disease, but also about safeguarding dreams for the future.

They faced challenges—doubt, fear, even rejection. But with unwavering determination, the AOCs answer every concern with empathy. Every small step they take is part of a larger mission to ensure no child is left behind.

Stories like Muhammad Yusuf's are proof that big changes begin with small steps. In Bogor Regency, the AOCs are beacons of hope in the midst of challenges, ensuring that the BIAS immunization program runs with inclusivity and equity.

Behind every immunization needle pricking a child's little arm lies a story of struggle, love, and hope. It is an effort to protect their future—a future filled with laughter, dreams, and limitless opportunities.



AOC, Muhammad Yusuf, is actively engaging with participants of the BIAS education program in Bogor Regency.



Majority of participants in the education held by AOC, Muhammad Yusuf, consisted of parents, especially mothers, as decision makers for child immunization.

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